

SOM DISTILLERIES AND BREWERIES LIMITED

(Formerly Known As Som Distilleries Breweries & Wineries Limited)

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CIN: L74899DL1993PLC052787

(BSE: 507514, NSE: SDBL)



SDBL/BSE/NSE/2025-26

28.07.2025

To,

<i>The Manager, Listing Department, NATIONAL STOCK EXCHANGE OF INDIA LIMITED 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. cmlist@nse.co.in <u>Security ID: SDBL</u></i>	<i>Dy. General Manager, Department of Corporate Services, BSE LIMITED, First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. corp.compliance@bseindia.com <u>Security ID: 507514</u></i>
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SUBJECT: SOM Group of Companies Announces the Launch of “Mahavat Whisky” in the National Capital (Delhi).

[Intimation Pursuant to Regulation 30 (read with Schedule III - Part B) of SEBI (LODR), Regulations, 2015]

“PRESS RELEASE”

*We are pleased to share that **Mahavat**, our distinguished whiskey brand that made a successful debut in Madhya Pradesh, is now set to enter the National Capital. With regulatory approvals and supply licenses for Delhi officially in place, Mahavat is poised to make a bold foray into one of India’s most dynamic and discerning markets.*

This marks a significant milestone in our journey as we expand into the capital’s vibrant hospitality and retail landscape. Over the coming weeks, Mahavat will be available at a curated selection of bars, lounges, and liquor stores across Delhi—offering whiskey connoisseurs a refined new choice that celebrates craftsmanship, character, and a uniquely Indian spirit.

As we continue to build Mahavat’s presence across the country, Delhi represents not just a new market, but a powerful platform for brand expression, visibility, and growth.

For more information, visit: www.somindia.com

We request you to kindly take the above in your records.

Thanking you,

For Som Distilleries and Breweries Limited

Nakul Sethi
Executive Director