

SOM DISTILLERIES AND BREWERIES LIMITED

(Formerly Known As Som Distilleries Breweries & Wineries Limited)

Registered Office: I-A, Zee Plaza, Arjun Nagar, Safdarjung Enclave, Kamal Cinema Road, New Delhi - 110029

Phone: +91-11-26169909, 26169712 Fax: +91-11-26195897

Corporate Office: SOM House, 23, Zone II, M.P. Nagar, Bhopal, Madhya Pradesh – 462011

Phone: +91-755-4278827, 4271271 Fax: +91-755-2557470

Email: compliance@somindia.com **Website:** www.somindia.com

CIN: L74899DL1993PLC052787

(BSE: 507514, NSE: SDBL)



SDBL/BSE/NSE/2025-26

22.05.2025

To,

<i>The Manager, Listing Department, NATIONAL STOCK EXCHANGE OF INDIA LIMITED 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. cmlist@nse.co.in <u>Security ID: SDBL</u></i>	<i>Dy. General Manager, Department of Corporate Services, BSE LIMITED, First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. corp.compliance@bseindia.com <u>Security ID: 507514</u></i>
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SUBJECT: Som Distilleries and Breweries Limited sets stage for expansion with Bhoomi Pujan at new Uttar Pradesh facility

[Intimation Pursuant to Regulation 30 (read with Schedule III - Part B) of SEBI (LODR), Regulations, 2015]

We are pleased to share the following press release by the Company:

“PRESS RELEASE”

Som Distilleries & Breweries Ltd., a leading name in India's alcoholic beverages industry, marked a major milestone with the **Bhoomi Pujan** for its upcoming ₹600 crore greenfield project in **Khimsepur, Farrukhabad District, Uttar Pradesh**.

Spread across **40 acres** of land allotted by the **Uttar Pradesh State Industrial Development Authority (UPSIDA)**, the state-of-the-art facility will house a **brewery, distillery, and advanced manufacturing units** under the company's **subsidiary Woodpecker Greenagri Nutrients**.

The Bhoomi Pujan ceremony was held in the presence of company leadership Mr. Deepak Arora, Chief Executive Officer, Som Group of Companies signaling the beginning of construction activities. The upcoming plant, one of the largest plants of the company will have a bottling capacity of more than **12 million cases of beer per annum**. With over 5 beer brands in its portfolio, this factory will be one of the largest Indian single location alcoholic beverages complex with a brewery, distillery, bottling lines, storage, and maturation facilities.

“Farrukhabad represents more than just a strategic location- it embodies growth, opportunity, and the spirit of enterprise,” said **Deepak Arora**, Chief Executive Officer, Som Group of Companies “With this greenfield project, we aim to not only strengthen our production capabilities but also generate local employment to 700 to 800 individuals and support the economic fabric of the region.”

“This expansion is in line with our mission to become a truly pan-India player,” he added. “Uttar Pradesh, with its vast population, strong consumption potential, and pro-business policies, is the perfect partner in our next phase of growth.”

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We are incorporating cutting edge technologies to creating an **ESG-compliant** plant that will use **Zero Liquid Discharge (ZLD)** and **advanced membrane technology** so as to support sustainability, water conservation, energy efficiency, and responsible business practices.

The facility is expected to create significant **employment opportunities**, boost **local sourcing and supply chains**, and contribute to the state's ongoing efforts to attract high-impact industrial investments.

J.K. Arora, Chairman of Som Group, stated, "This greenfield venture reflects our confidence in the long-term future of the Indian beverage industry. We are proud to partner with the state of Uttar Pradesh as we take this transformative step forward."

With construction work starting now, Som Distilleries & Breweries Limited continues to drive forward its vision of innovation, quality, and national presence in the ever-evolving Indian beverage sector.

About Som Distilleries & Breweries Ltd.

Som Distilleries & Breweries Ltd. (SDBL) is one of India's leading alcoholic beverage manufacturers, offering a diverse portfolio of premium beers, spirits, and ready-to-drink products. Headquartered in Bhopal, Madhya Pradesh, the company has a strong presence across multiple states and exports to several international markets. Known for its flagship brands such as Hunter, Black Fort, Milestone and Woodpecker, SDBL is committed to quality, innovation, and customer satisfaction. With a focus on expanding its footprint through strategic investments and state-of-the-art manufacturing facilities, Som Distilleries continues to shape the future of India's beverage industry.

For more information, visit: www.somindia.com

We request you to kindly take the above in your records. The same information is available on the Company website (i.e. www.somindia.com.)

Thanking you,

For Som Distilleries and Breweries Limited

Nakul Sethi
Executive Director