

SOM DISTILLERIES AND BREWERIES LIMITED

(Formerly Known as Som Distilleries Breweries & Wineries Limited)

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Corporate Office: SOM House, 23, Zone II, M.P. Nagar, Bhopal, Madhya Pradesh – 462011

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CIN : L74899DL1993PLC052787

(BSE : 507514, NSE : SDBL)



SDBL/BSE/NSE/2024-25

1.07.2024

To

<p>The Manager, Listing Department, NATIONAL STOCK EXCHANGE OF INDIA LIMITED 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. cmlist@nse.co.in <u>Security ID: SDBL</u></p>	<p>Dy. General Manager, Department of Corporate Services, BSE LIMITED, First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. corp.compliance@bseindia.com <u>Security ID: 507514</u></p>
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SUB: OUR FLAGSHIP BRAND, HUNTER, HAS ACHIEVED A SIGNIFICANT MILESTONE

[Intimation Pursuant to Regulation 30 (read with Schedule III - Part A) of SEBI (LODR), Regulations, 2015]

Dear Sir/Madam,

We are pleased to inform the stock exchanges that our flagship brand, Hunter, has achieved a significant milestone by emerging as the single largest brand in the most neutral market like Delhi for the first quarter of the fiscal year 2024-2025.

This achievement underscores Hunter's strong market presence and resonates with our commitment to delivering exceptional value to our customers. We look forward to building on this success and further strengthening our position in the market.

The same information is also available on the company's website i.e. www.somindia.com. This is for your information and records please.

For Som Distilleries and Breweries Limited

Nakul Sethi
Executive Director