

# SOM DISTILLERIES AND BREWERIES LIMITED

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CIN : L74899DL1993PLC052787

(BSE : 507514, NSE : SDBL)



**SDBL/BSE/NSE/2023**

**26.07.2023**

**To**

The Manager, Listing Department, <b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. <a href="mailto:cmlist@nse.co.in">cmlist@nse.co.in</a> <u>Security ID: SDBL</u>	Dy. General Manager, Department of Corporate Services, <b>BSE LIMITED,</b>  First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. <a href="mailto:corp.compliance@bseindia.com">corp.compliance@bseindia.com</a> <u>Security ID: 507514</u>
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## **SUB: PRESS RELEASE – SIGNIFICANT MILESTONE IN OUR MARKET PRESENCE IN MADHYA PRADESH**

*[Intimation Pursuant to Regulation 30 (read with Schedule III - Part A) of SEBI (LODR), Regulations, 2015]*

Dear Sir/Madam,

We are pleased to announce a significant milestone in our market presence in Madhya Pradesh. For the month of June 2023, the company had captured an impressive 46% market share in the state, a remarkable increase from the reported 42% market share in May 2023. This outstanding growth highlights the company's brands unwavering commitment to excellence, innovation, and customer satisfaction.

The substantial surge in market share comes as a result of several strategic initiatives, relentless efforts, and a customer-centric approach. The company's ability to adapt to evolving consumer preferences and cater to the unique taste preferences of the people of Madhya Pradesh has played a crucial role in this exceptional achievement.

This is for your information and records please.

Thanking you,

**For Som Distilleries and Breweries Limited**

**Nakul Kam Sethi**  
**Executive Director**  
**DIN: 06512548**