

# SOM DISTILLERIES AND BREWERIES LIMITED

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CIN : L74899DL1993PLC052787

(BSE : 507514, NSE : SDBL)



**SDBL/BSE/NSE/2023**

**12.06.2023**

**To**

<p>The Manager, Listing Department, <b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. <a href="mailto:cmlist@nse.co.in">cmlist@nse.co.in</a> Security ID: SDBL</p>	<p>Dy. General Manager, Department of Corporate Services, <b>BSE LIMITED,</b>  First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. <a href="mailto:corp.compliance@bseindia.com">corp.compliance@bseindia.com</a> Security ID: 507514</p>
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**SUB: PRESS RELEASE – OUR FLAGSHIP STRONG BEER, HUNTER, HAS ACHIEVED A REMARKABLE FEAT BY EMERGING AS THE NUMBER ONE SELLING BRAND OF STRONG BEER IN THE STATE OF DELHI FOR THE MONTH OF MAY 2023**

*[Intimation Pursuant to Regulation 30 (read with Schedule III - Part A) of SEBI (LODR), Regulations, 2015]*

Dear Sir/Madam,

We are pleased to announce that our flagship strong beer, Hunter, has achieved a remarkable feat by emerging as the number one selling brand of strong beer in the state of Delhi for the month of May 2023. This achievement underscores the exceptional quality and popularity of Hunter among beer enthusiasts in the region.

Delhi, known for its vibrant culture and diverse consumer preferences, presents a highly competitive market for beer brands. Despite the stiff competition, Hunter has not only captured the attention but also secured the trust and loyalty of beer lovers throughout the state. This achievement is a testament to the superior taste, craftsmanship, and brand appeal that Hunter embodies.

This is for your information and records please.

Thanking you,

**For Som Distilleries and Breweries Limited**

**Om Prakash Singh  
CS & Complinace**