

SOM DISTILLERIES AND BREWERIES LIMITED

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CIN : L74899DL1993PLC052787

(BSE : 507514, NSE : SDBL)



SDBL/BSE/NSE/2023

31.10.2023

To

<p>The Manager, Listing Department, NATIONAL STOCK EXCHANGE OF INDIA LIMITED 'Exchange Plaza' C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051. cmlist@nse.co.in <u>Security ID: SDBL</u></p>	<p>Dy. General Manager, Department of Corporate Services, BSE LIMITED, First Floor, P.J. Towers, Dalal Street, Fort, Mumbai – 400001. corp.compliance@bseindia.com <u>Security ID: 507514</u></p>
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SUB: PRESS RELEASE – INTRODUCTION OF A NEW STRONG BEER “LEGEND” IN THE STATE OF KARNATAKA

[Intimation Pursuant to Regulation 30 (read with Schedule III - Part A) of SEBI (LODR), Regulations, 2015]

Dear Sir/Madam,

We are pleased to inform the stock exchanges that the company has introduced a new strong beer “Legend” in the state of Karnataka. The introduction of this exceptional, high-alcohol beer is a strategic move aimed at consolidating our market share in Karnataka and establishing Legend as the go-to choose for strong beer enthusiasts.

Legend is brewed with the finest ingredients, including top-quality malt, imported hops and delivers a robust and intense flavour experience.

We are very much hopeful that Legend shall be able to garner a meaningful market share in the state of Karnataka in the medium term.

We request you to kindly take the above in your records.

Thanking you,

For Som Distilleries and Breweries Limited

Nakul Kam Sethi
Executive Director
DIN: 06512548