SOM DISTILLERIES AND BREWERIES LIMITED

Registered Office: I-A, Zee Plaza, Arjun Nagar, Safdarjung Enclave, Kamal Cinema Road, New Delhi - 110029

Phone: +91-11-26169909, 26169712 Fax: +91-11-26195897

Corporate Office: SOM House, 23, Zone II, M.P. Nagar, Bhopal, Madhya Pradesh – 462011

Phone: +91-755-4278827, 4271271 Fax: +91-755-2557470 **Email**: compliance@somindia.com **Website**: www.somindia.com

CIN: L74899DL1993PLC052787 (BSE: 507514, NSE: SDBL)



SDBL/BSE/NSE/2023

01.08.2023

Τо

The Manager,

Listing Department,

NATIONAL STOCK EXCHANGE OF INDIA LIMITED

'Exchange Plaza' C-1, Block G,

Bandra-Kurla Complex, Bandra (E), Mumbai-400 051.

cmlist@nse.co.in

Security ID: SDBL

Dy. General Manager,

Department of Corporate Services,

BSE LIMITED,

First Floor, P.J. Towers,

Dalal Street, Fort,

Mumbai – 400001. corp.compliance@bseindia.com

Security ID: 507514

Sub: Newspapers Advertisement - Extract of Unaudited Financial Results
(Standalone and Consolidated) for the Quarter ended on 30th June 2023

Dear Sir/Madam,

In terms of Regulation 30 and Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith an advertisement published in newspapers - Extract of Unaudited Financial Results (Standalone and Consolidated) for the Quarter ended on 30th June 2023 as specified under Regulation 33 of SEBI (LODR), Regulations, 2015.

The above-mentioned advertisement is published in Business Standard (English) and The Economic Times, newspapers on August 1, 2023.

The same has also been uploaded on the Company's website www.somindia.com.

You are requested to kindly take the above information on record.

For Som Distilleries and Breweries Limited

Om Prakash Singh Company Secretary and Compliance Officer

GOVT THINK-TANK TAKES STOCK OF TEXTILES WOES, PUSHES FOR EFFICIENT USE OF WATER

Niti Looks into Tax Hurdles in **Textiles Sector**

To send recommendations to finmin

Tax Talks

industry

Niti, Doubling

discuss man-made yarn

HIGHER DUTY KEY TO CHECK

5% to check rising imports

along with higher imports of

apparel from Bangladesh and

Exempting job works in the

MSME sector from the goods

and services tax (GST), and

reducing GST on airfares we-

re the other issues. The in-

"This needs to be corrected

amid demand slowdown in

our major markets and de-

mand is not expected to pick-

up before September," said

an industry representative.

dustry said higher GST is ma-

king airfare uncompetitive.

Sri Lanka were discussed.

said another official.

tax issues | discussed

customs duty

RISING IMPORTS

Import duty on

taken up

cotton, textile

machinery,

to 10% on

Kirtika Suneja & Yogima Seth Sharma

New Delhi: Government's think-tank Niti Aayog is looking into tax anomalies in the textile sector.

It had last month convened a meeting of sector-related industry bodies to understand the challenges being faced by the sector.

"Niti Aayog has sought views of the textile industry on tax-related matters that are impeding the growth of the sector," a senior government official said, adding that the Aayog will firm up its view and make suitable recommendations to the finance ministry for consideration.

Some of the issues raised by the industry at the stakeholder consultation included the import duty on cotton and textile machinery and the inverted duty structure in man-made fibre textile value chain.

The industry sought removal of 11% import duty on cotton as a steep rise in cotton prices has eroded the competitiveness

'Issues related to increasing customs duty on man-made yarn to 10% from the existing Aayog Pitches for Trade in Treated Wastewater

Wants it to be treated as commodity

Our Bureau

New Delhi: Government's premier think-tank Niti Aayog has pitched for permitting trading of treated wastewater to incentivise and encourage its efficient

use in the country. This, it said, can be done by considering water as a commodity rather than as a public good, setting up a transparent trading platform and formation of an independent regulatory authority (IRAs) with statutory pow ers to determine water allocation and pricing of treated wastewater.

Water trading is a water market mechanism that considers water as a commodity and can be traded amongst users according to their needs. The water company rather than creating their own water source, buys the water from a third party and sells it to the locals. Under this, water rights

are allocated to each sector. and they use it according to their needs, buy when they need more water; and sell when they require less of it.

"It is proposed to consider water as a commodity rath-

New Wave

Niti Aayog says need to classify water as commodity, not public good

Suggests up of a transparent portal for trading

Calls for setting up a regulatory authority to arrive at price and credits

Says it will enable efficient use of water

er than as a public good due to the fact that market mechanisms would work best when it is considered as a commodity which can be purchased or sold," it said in its report.

"Defining property rights and allowing water trading would help in the emergence of a water market which in turn would set the price according to market supply and demand and would increase the water conservation and reduce the water conflict amongst the various sectors," it added.

Another Inland Waterway to B'desh Soon

New route to significantly lower travel time and boost bilateral trade

Twesh.Mishra@timesgroup.com

New Delhi: India will soon operationalise another inland waterway route to Bangladesh, which is expected to significantly lower travel time to the neighbouring country and to the country's north eastern region besides boosting bilateral trade. The passage being prepared is called the Indo-Bangladesh Protocol (IBP) Route number 5 and 6. It will run from Maia near Farakka in India to Ari-

cha in Bangladesh. "Once this route is complete, the distance connecting National Waterway 1 (NWI) to NW2 (north-eastern region) will reduce significantly compared with the existing route using IBP route 1," a senior shipping

Opening New Routes

Indo-Bangladesh Protocol route 2 in focus Will lower Distance between transit Brahmaputra and Ganga time, cost to come down

Targeting more trade between countries Community jetties on Ganga



ministry official told ET.

According to official estimates, the distance connecting West Bengal with the North East through waterways will come down by nearly 600 km once IBP 5 & 6 become fully functional.

The Inland Waterways Authority of India is planning to run a regular scheduled ser vice on these routes. It has initiated dredging work to ensure enough depth all year. The Centre has identified development of this waterway along with develop-

ment of 62 community jetties along the NW1 (Ganga River) as a top priority. 'Till now 11 community jetties are complete and the rest are at different stages of completion. These are targeted to operationalise by December-January 2024," a second official said.

ascent



Federation of Indian Petroleum Industry (FIPI) New Delhi

Invites application for the post of

Director

(Exploration & Production) - 1 Post

For detailed advertisement, please visit our website https://www.fipi.org.in

Last date for receipt of applications is 26.08.2023.

Addendum / Corrigendum, if any,



OFFICERS (CRP SM-XIII for Vacancies of 2024-25) IN PARTICIPATING BANKS
Authorised Website: www.lbps.in Authorised Website: <u>www.ibps.in</u>
In case of queries / complaints please log in to http://cgrs.lbps.in/ The online examination (Preliminary and Main) for the next Common Recruitment Process for selection of personnel for Probationary Officer/ Management Trainee posts, in the Participating Banks is tentatively scheduled in September/ October 2023 and November 2023.

The online examination (Preliminary and Main) for the next Common Recruitment Process (CRP) for selection of personnel in Specialist Officers' cadre posts in the Participating Banks is tentatively scheduled in December 2023 and January 2024.

Activity	Tentative Dates			
Activity	PO/MT	Specialist Officers		
On-line registration including Edit/ Modification of Application by candidates	01.08.2023 to 21.08.2023	01.08.2023 to 21.08.2023		
Payment of Application Fees/Intimation Charges (Online)	01.08.2023 to 21.08.2023	01.08.2023 to 21.08.2023		
Download of call letters for Pre- Exam Training*	September 2023			
Conduct of Pre-Exam Training*	September 2023			
Download of call letters for Online examination- Preliminary	September 2023	December 2023		
Online Examination – Preliminary	September/ October 2023	December 2023		
Result of Online exam - Preliminary	October 2023	January 2024		
Download of Call letter for Online exam – Main	October/ November 2023	January 2024		
Online Examination - Main	November 2023	January 2024		
Declaration of Result – Main	December 2023	February 2024		
Download of call letters for interview	January/ February 2024	February/ March 2024		
Conduct of interview	January/ February 2024	February/ March 2024		
Provisional Allotment	April 2024	April 2024		

In case it is possible and safe to hold PET

Candidates are advised to regularly keep in touch with the authorises IBPS website www.lbps.in for details and updates.

Before registering online candidates are advised to read the detaile notification and follow the instructions mentioned therein. Date: 01.08.2023 DIRECTOR

India International Bullion Exchange IFSC Ltd (IIBX)

Invites applications for the position of

Chief Financial Officer LOCATION - GIFT CITY, GANDHINAGAR

For more details, please visit our website www.iibx.co.in Last date of application: 16th August 2023.



TMB - one of the leading Private Sector Banks, invites applications for the following posts

- Chief Operating Officer (COO) On Regular / Contract Basis
- Chief Risk Officer (CRO)
- **On Contract Basis** Chief Manager (Scale IV) – MSME Credit
- Credit Analyst (Scale II) MSME Credit

Last Date for filing application: 13.08.2023

For more details and filing application, Please log on to www.tmbnet.in/tmb_careers

Thoothukudi 01.08.2023

General Manager (HRDD)

punjab national bank पंजाब नैश्रनल बैंक **HUMAN RESOURCES DIVISION, HEAD OFFICE** PLOT NO. 4, SECTOR 10, DWARKA, NEW DELHI - 110075

ENGAGEMENT OF SPECIALIZED EXECUTIVES ON CONTRACTUAL BASIS - CHIEF RISK OFFICER (CRO) AND CHIEF DIGITAL OFFICER (CDO)

NOTICE

Punjab National Bank invites applications from eligible Indian Citizens for the posts of Chief Risk Officer (CRO) and Chief Digital Officer (CDO) on contractual basis.

	CHIEF RISK OFFICER	CHIEF DIGITAL OFFICER
Post Code	CRO	CDO
Vacancies	1	11
Age as on 01/07/2023	Min.: 35 Years Max.: Less than 55 years	Min.: 35 Years Max.: 50 Years
01/01/2023	Max Less man 55 years	Max 50 Tears

For information regarding Educational Qualification / Work Experience/ etc., kindly visit Bank's website www.pnbindia.in and go through the detailed Advertisement. Link for submission of online applications will be available on Bank's website from 08.08.2023 to 27.08.2023. For queries, kindly mail to recruitmentho@pnb.co.in.

GENERAL MANAGER (HRD) Dated: 25.07.2023

BUY THE BEST ELECTRONICS.



We all want the best of things to work with and live with, but when it comes to their disposal too, we need to ensure it is done in as environmentally-friendly a manner as possible. For that, all you have to do is rely on us and our time-tested expertise.

UNAUDITED CONSOLIDATED RESULTS FOR Q1 FY24

PROFIT AFTER TAX INR 47.1 MILLION, UP BY 70.65% QOQ

REVENUE INR 53.9 MILLION

EBITDA INR 58.0 MILLION, STRONG MARGIN 73.07%

EPS OF RS. 2.44/SHARE, UP BY 70.63% QOQ

THE ECORECO ADVANTAGE

SERVICES



Data Destruction

Specialist in E-waste recycling











Expert in SEZ/EOU

clearance of E-waste



Proficient in destroying

and personal data





422, The Summit, Near WEH Metro Station, Andheri-Kurla Road, Andheri (East), Mumbai - 400 093. www.ecoreco.com | ewaste@ecoreco.com Hand us your e-waste today, call 022-4005-2951

JOSHBR.

CIN: L74899DL1993PLC052787

AT TIMES, NUMBERS SPEAK LOUDER THAN WORDS

51%

40%

*Total Income Rs. 386.62 crores up from Rs. 256.05 crores. *EBIDTA at Rs. 50.14 crores up from Rs. 35.89 crores. *PBT at Rs. 42.70 crores up from Rs. 28.13 crores. *PAT at Rs. 33.67 crores up from Rs. 25.66 crores.

SOM DISTILLERIES & BREWERIES I

[RS. IN LAKHS EXCEPT PER SHARE DATA] EXTRACT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2023 CONSOLIDATED Quarter Ended Year Ended Sr. **PARTICULARS** 31-Mar-23 31-Mar-23 30-Jun-22 Unaudited **Audited** Unaudited Audited Revenue from operations (Incl. State Excise Duties) 75,862.71 48,236,79 43,768.05 1,49,804,50 Profit/(Loss) before exceptional items and tax 4,269.73 2,031.97 2,812.52 7.044.99 4.269.73 2,031.97 2,812.52 7,044.99 Profit/(Loss) before tax Profit/(Loss) for the Period 3.366.62 6.030.23 1.587.13 2,565,81 Total Comprehensive income for the Period 3,366.62 1,597,80 2.565.81 6,040.90 Earnings Per Equity Share (Face Value of Rs. 5 each) Basic (in Rs.) 4.44 2.17 3.67 8.47 Diluted (in Rs. 4.44 2.17 3.67 8.40

Unaudited

28,472.26

2.515.69

1,937.09

1.937.09

Summerized Unaudited standalone financial results of the company is as under:

PARTICULARS

Revenue from operations (Incl. State Excise Duties)

Total Comprehensive income for the Period

Profit/(Loss) before tax

Profit/(Loss) for the Period

Quarter Ended Year Ended 31-Mar-23 30-Jun-22 31-Mar-23 Unaudited Audited Audited 16,235.76 18.525.42 57,242.44 1,832.56 976.05 3,757.14 1,585.85 2,703.71 517.68 522.71 1.585.85 2,708.74

For Som Distilleries and Breweries Limited

STANDALONE

The above is an extract of the detailed format of the Quarterly Financial Results filed with the Stock Excannges under Regulation 33 of the SEBI (Listing Obiligations and Disclosure Requirements) Regulations 2015. The full format of the said Financial Results are available on the Stock Exchanges websites on www.nseindia.com, www.bseindia.com

and on the Companys website www.somindia.com.

Unaudited financial results for the quarter ended 30th June 2023 reviewed by the audit committee were taken on record at the board meeting held on 31st July, 2023.

The company is engaged in the business of manufacturing of alcoholic beverages. There are no reportable segments other than alcohalic beverages, which singly or in the aggregate qualify for separate disclosure as per provision of the relevant Ind AS 108 'Operating Segments'.

Previous period figures have been regrouped and or reclassified, wherever necessary.





Nakul K Sethi

Date: July 31, 2023

(RS. IN LAKHS)

Regietered Office: I-A, Zee Plaza, Arjun Nagar, Safdarjung Enclave, Kamal Cinema Road, New Delhi - 110029 Corporate Office: SCM House, 23, Zone II, M.P. Nagar, Bhooal, Madhya Pradesh - 482011 Phone: +81-755-4278827, 4271271 Fax: +91-755-2557470 Webelte: www.somindla.com Email: Application of the Propriation of the

Max Healthcare Moves HC **Against Arbitration Award**

CARE HOSPITALS CASE Arbitration tribunal had refused to grant interim relief to co

Maulik Vyas & Arijit Barman

Mumbai: Max Healthcare Institute has approached the Bombay High Court to challenge the order of the arbitrator and retired Justice SJ Kathawala who refused to grant any interim relief to it against Touch Healthcare, Quality Care India and Evercare Group Management.

As per the Bombay High Court website, Max Healthcare has approached the court under Section 37 of the Arbitration & Conciliation Act, 1996 to set aside the arbitration tribunal's interim award.

"The court is expected to hear the matter on September 1, 2023," said a person aware of the development. Earlier on July 20, the company informed the stock exchange that the arbitration tribunal had declined to grant the interim relief sought by the company. "Aggrieved by the order passed by sole arbitrator dated July 19, 2023, the company has filed an appeal before High Court of Judicature at Bombay, against the said order," said the company in its stock exchange filing on July 27

Email queries to Max Healthcare remain unanswered till the time of filing

In the case, senior counsel Janak Dwar-



firm Nishith Desai Associates are representing Max Healthcare Institute. While Touch Healthcare and Evercare Group Management are being represented by senior advocate Darius Khambata and Meghna Rajadhyaksha of Shardul Amarchand Mangaldas & Co.

Originally on April 27, Max Healthcare had approached the court to restrain Touch Healthcare and Evercare Group from selling Care Hospitals to global pri vate equity giant Blackstone Group. Subsequently, on May 3, the Bombay

High Court appointed retired justice SJ kadas along with Vyapak Desai of law Kathawala as the sole arbitrator in a dis-

pute between Max Healthcare Institute and Care Hospitals and the latter's owner Evercare Group, which belongs to private equity giant TPG, to decide upon all disputes between the parties.

"Considering the exigency and request made out by senior counsel Janak Dwarkadas, the learned sole arbitrator is requested by the court to dispose of the Section 17 proceedings within two weeks from today," observed Justice Milind Jadhav in its May order.

Under Section 17, the arbitration tribu-

nal has the power to pass any interim order to protect the assets under dispute, while the proceedings are still going on. So far Max Healthcare claims that the term sheet it signed with Touch Healthcare and others granted it exclusivity in the deal negotiations until April 12 and that clause was binding on both the parties. However, the owners of the Care Hospitals were also talking with other buyers on

April 11 in violation of the agreement. Max Healthcare Institute one of the leading hospital chains based in the north, had approached the court citing breach of term sheet clauses, contractual rights and dishonouring a commercial agreement it had signed with TPG-backed Evercare and Care Hospitals in March to acquire the hospital chain.

Special Dividend in Honour of Naik: L&T

Our Bureau

Mumbai: Infrastructure major Larsen & Toubro will pay out a special dividend of ₹6 per share to its shareholders to honor the six decades of service by retiring chairman AM Naik, CEO & managing director, SN Subrahmanyan, said in a letter to employees on July 31.

'The board decided to honour, with a special dividend One for Each Magnificent Decade—in which Naik transformed L&T. The ₹6 dividend to shareholders is only a token of our affection, esteem, and, most importantly, gratitude towards AM Naik," SN Subrahmanyan said. Naik will be retiring from L&T on September 30, 2023. On August 9, he will be attending his 25th an-

nual general meeting. In addition to the special dividend of ₹6 per equity share, L&T had declared a final divi-



AM Naik The ₹6 dividend to shareholders is only a token of our affection, esteem, and, most importantly, gratitude towards **AM Naik**

SN SUBRAHMANYAN CEO, L&T

dend of ₹24 per equity share of the face value of ₹2 each for the year ended March 2023. On Monday, L&T's scrip ended at ₹2,679.90, up 1.12% on the BSE. Sensex Benchmark 0.56% higher.

I&B Secy to Hold Add'l Charge at DoT

NEW DELHI: The government Apurva Chandra, IAS on Monday said Information and Broadcasting (I&B) secretary Apurva Chandra will hold additional charge as a secretary in the Department of Telecommunications (DoT), till a full-time appointment is made.

The competent authority has approved the assignment of additional charge of the post of secretary, Department of Telecommunications to

(MH:1988), secretary, Ministry of Information and Broadcasting upon relinquishing the charge of the post by K Rajaraman, IAS (TN: 1989) on July 31, 2023 and till the appoint-

ment of of a regular incumbent or until further orders, whichever is earlier,' the Department of Personnel and Training(DoPT) in a state mentsaid.—Our Bureau

भारत सरकार GOVERNMENT OF INDIA रेल मंत्रालय MINISTRY OF RAILWAYS (रेलवे बोर्ड) (RAILWAY BOARD)

Ministry of Railways, Government of India invites applications from eligible persons for the post of Managing Director in National High Speed Rail Corporation Limited (NHSRCL), which is implementing Mumbai-Ahmedabad high speed train project:

For detailed advertisement, kindly refer to www.indianrailways.gov.in/ railwayboard> For IR Personnel>Vacancy Circular>Vacancy Circular 2023

The applications, along with enclosures may be sent to:

Shri Manoj Kumar, Joint Secretary/Deputation, Ministry of Railways, Room No. 107, Rail Bhawan, New Delhi-110001

Last date for receipt of applications is 17.30 hrs. on 30.08.23. Applications received after the last date will not be entertained and no correspondence will be entertained in this regard.

OPPORTUNITY TO ACQUIRE 100% SHAREHOLDING

in Entertainment City Limited (Company) A Prime Real Estate, Commercial cum Entertainment Space in the heart of Noida (Delhi NCR)

About the Company:

The Company owns a prominent Commercial cum Entertainment project, spread over 147 acres in Noida. Being in close proximity to prime residential areas of Noida and South Delhi, the project is well connected to Delhi by DND Flyover and two metro stations at a walking distance.

The project land was allotted to the Company by Noida Authority on a 90-year lease in the year 2003.

Company has a total sanctioned FSI of ~3.6 million sqft, comprising of following assets:

1. Two operational Malls:



Galleria

- The Great India Place Houses number of Anchor Stores, a large Food Court, Multiplex and a large number of Non-Anchor stores.
- Gardens Galleria The Mall has become a social hub of Delhi NCR with a good number of Restaurants, Lounge Bars. It also houses a big retail chain of construction hardware products and good number of Non-Anchorstores.

2. Two Operational Theme Parks:

 "Worlds of Wonder" Water Park"- Commissioned operations in the year 2013, featuring 21 rides/slides sourced from reputed international and national ride manufacturers.



- "Worlds of Wonder" Amusement Park Commissioned operations in the year 2007 across 3 zones (Teen, Family and Children), featuring 21 rides sourced from reputed international ride manufacturers, 2 video game parlours, boating and rain dance arena.
- "Arrival Village" Houses prominent brands in kids entertainment, Go Karting, Restaurants and Lounge Bars.
- Further development potential of ~1.7 million sqft.

NUMBERS SPEAK LOUDER

The remaining FSI of ~1.7 million sqft. can be utilised for entertainment purposes as per Noida Master Plan 2031, which may include various recreational purposes like Sports City, Golf Course, Indoor Stadium, Drive-in Cinema, Exhibition Centre, Theme Park, Auditorium, Film City/Studios and Clubs etc.

Proposed Transaction:

The Shareholders of the Company have decided on 100% disinvestment of equity stake in the Company (Transaction) on as is where is basis and have appointed E&Y as the Transaction Advisor.

The Shareholders invite offers/ expression of interests (EOI) for the Transaction from the interested investors/buyers.

Transaction Process:

CIN: L74899DL1993PLC052787

AT TIMES,

51%

THAN WORDS

40%

Step 1: Interested investors/ buyers to submit EOI via email to the following email id's before closure of business hours on 16th August 2023.

disinvestment@eclindia.com with CC to arun.narasimhan@in.ey.com

Step 2: Further details of the Transaction process shall be notified to the prospective investors/ buyers in response to the EOIs received.



We all want the best of things to work with and live with, but when it comes to their disposal too, we need to ensure it is done in as environmentally-friendly a manner as possible. For that, all you have to do is rely on us and our time-tested expertise.

UNAUDITED CONSOLIDATED RESULTS FOR Q1 FY24 PROFIT AFTER TAX INR 47.1 MILLION, UP BY 70.65% QOQ **REVENUE INR 53.9 MILLION** EBITDA INR 58.0 MILLION, STRONG MARGIN 73.07% EPS OF RS. 2.44/SHARE, UP BY 70.63% QOQ

THE ECORECO ADVANTAGE

SERVICES

ITAD (Asset

Serving over 100 countries

Reverse

Recycling

Specialist in E-waste recycling

Data Destruction



Lamp Recycling







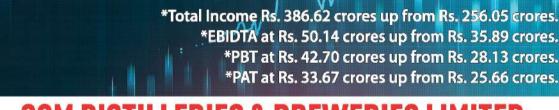


Eco-Bins For



422, The Summit, Near WEH Metro Station, Andheri-Kurla Road, Andheri (East), Mumbai - 400 093. www.ecoreco.com | ewaste@ecoreco.com Hand us your e-waste today, call 022-4005-2951

EPR



SOM DISTILLERIES & BREWERIE

[RS. IN LAKHS EXCEPT PER SHARE DATA] EXTRACT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2023 CONSOLIDATED Quarter Ended Year Ended Sr. **PARTICULARS** 31-Mar-23 31-Mar-23 30-Jun-22 Unaudited Unaudited **Audited** Audited Revenue from operations (Incl. State Excise Duties) 75,862.71 48,236,79 43,768.05 1,49,804,50 Profit/(Loss) before exceptional items and tax 4,269.73 2,031.97 2,812.52 7,044.99 4.269.73 2,031.97 2,812.52 7,044.99 Profit/(Loss) before tax 3,366.62 6,030.23 Profit/(Loss) for the Period 2.565.81 1.587.13 Total Comprehensive income for the Period 3,366.62 1,597.80 2,565.81 6,040.90 Earnings Per Equity Share (Face Value of Rs. 5 each) Basic (in Rs.) 4.44 2.17 3.67 8.47 Diluted (in Rs. 4.44 2.17 3.67 8.40

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For Som Distilleries and Brewerles I Imited

Nakul K Sethi **Executive Director**

Date: July 31, 2023

Rugletered Office: I-A, Zee Plaza, Arjun Nagar, Safdarjung Enclave, Karnal Cinema Road, New Delhi - 110029 Corporate Office: SOM House, 23, Zone II, M.P. Nagar, Bhooal, Madhya Pradesh - 482011 Phone: +91-755-4278827, 4271271 Fax: +91-755-555470 Webelte: www.somindla.com Enail: Application of Somitheau Committee Co







Jasprit Bumrah returned from a long injury lay off and will lead the Indian team in the T20I series

against Ireland in Dublin, The three-match series is scheduled to be held from August 18 to 23. Bumrah underwent a surgery in New Zealand for a back injury, has been undergoing rehabilitation at the National Cricket Academy for a while now, Karnataka nacer Prasidh Krishna has also been included in the squad. The right-arm quick last played for India in an ODI match against Zimbabwe in August last year before undergoing a surgery for stress fracture.

SQUAD Jasprit Bumrah (Captain) Ruturaj Gaikwad (VC), Yashasvi Jaiswal, Tilak Varma, Rinku Singh, Sanju Samson (wk), Jitesh Sharma (wk), Shivam Dube, Washington Sundar, Shahbaz Ahmed, Ravi Bishnoi, Prasidh Krishna, Arshdeep Singh, Mukesh Kumar, Avesh Khan

INDIA TOUR OF WEST INDIES India Hope Experiments Work in Series Decider

India will be hoping the experiment of trying out Sanju Samson and Surykumar Yadav in the middleorder works when they take on the West Indies in the ODI series decider in Tarouba, Trinidad tonight, India, who have not lost an ODI series to West Indies since 2006, face a rare series defeat after their move to rest skipper Rohit Sharma and Virat Kohli backfired in the second game in Barbados. As head coach Rahul Dravid pointed after the six-wicket loss on Saturday, India are looking at the bigger picture ahead of next month's Asia Cup and the upcoming World Cup, and will have another game to see the kind of impact the younger players can make in a

3rd ODI 7pm on DD Sports & FanCode

Four Candidates in Fray For WFI President's Post

Four candidates, including outgoing Wrestling Federation of India chief Brii Bhushan Sharan Singh's close aide Sanjay Kumar Singh from UP, filed nominations for the post of president amid fanfare at the Olympic Bhawan in New Delhi on Monday. Darshan Lal from the Chandigarh wrestling body filed his nomination for the post of general secretary, while SP Deswal from Uttarakhand filed his nomination for the post of treasurer from the Brij Bhushan camp. The Brij Bhushan camp claims to have the support of 22 of the 25 state units and expressed "confidence" of winning all 15 posts on August 12.



ASHES Retiring England pacer produces one last burst of magic to hand Australia 49-run loss in 5th Test and level series 2-2

tuart Broad delivered a fitting finale to his cricket career by taking the last two wickets to clinch England a series-tying victory on Day 5 of the fifth Ashes Test against Australia on Monday

An Ashes series that had pretty much everything ended with one last dramatic twist as England produced a stirring recovery in the final session to dismiss the Australians - who were chasing 384 to win the series 3-1 - for 334 and earn a 49run victory at The Oval.

It was Broad who finished off the tourists, removing Todd Murphy and Alex Carey to take his career tally of wickets to 604-fourth on the all-time list. The 37-year-old pacer announced Saturday he would be retiring after this test and he got a perfect ending.

The Australians slumped from 264-3. losing its last seven wickets for 70 runs and still haven't won an Ashes series in England since

"It was absolutely wonderful," Broad told Sky Sports. "I thought Chris Woakes and Moeen Ali set the tone absolutely unbelievably. "Once we got a couple we really started to believe. The crowd were unbelievable. It was so loud and we just jumped on the back of that. To contribute to the team with two

wickets is very special. "When you make that decision you wonder what your last ball willhesototakea wicketto win an Ashes Test match is pretty cool." They'll return Down Under with the urn because, as the holders, they didn't lose the series but will see this as a big opportunity

As for the English, they will rue the rain that denied them a likely victory in the fourth test at Old Trafford—and therefore a chance at completing a series win at The Oval-butthe team's recovery in a six-week stretch of five Tests was another validation of their "Bazball" approach that is winning fans, if not quite the biggest series of them all

The series got the denouement it deserved, even though a rain delay of nearly three hours - wiping out the entire middle session threatened to ruin the final day AP

BRIEF SCORES England 283 (Brook 85; Starc 4/82) and 395 (Root 91, Bairstow Murphy 4/110) beat Australia

295 (Smith 71) and 334 (Khawaja 72, Warner 60, Smith 54; Woakes 4/50) by 49 runs

Australia, Nigeria into Last 16, Canada Dumped Out

squandered after taking a 2-0 lead

following wins in the first two

Hayley Raso recorded a first-half brace on Monday as Australia advanced to the knockout round with a 40 victory over Canada in a Group B clash at the Women's World Cup in Melbourne,

Australia. Raso scored in the ninth and 39th minutes, Mary Fowler tallied in the 58th and Steph Catley ed a penalty in secondhalf stoppage time for Australia. Kailen Sheridan made two Canada.

which

una-

Hinata Miyazawa scored two goals to help Japan claim the top spot in Group C with a rout of Spain in Wellington, New Zealand. Miyazawa scored in the 12th and 40th minutes, Riko Ueki

eliminated from the tournament.

take advantage of a 5-4 edge in cor- Mina Tanaka also converted for ner kicks. The Canadians failed to advance out of the group stage for the first time NIGERIA O. IRELAND O

Chiamaka Nnadozie made one save in their match in Brisbane to help the Nigerians advance into the knockout round for just the third time in their history. Uchenna Kanu nearly opened the scoring with a prime chance early in the second half for Nigeria. which only needed a draw in the Group B match to avoid being eliminated. Courtney Brosnan made the save on that chance and one other one for Ireland, which was

APAN 4. SPAIN O

tallied in the 29th minute and

Japan. The Japanese will face Norway in the knockout round on Saturday in Wellington. Misa Rodriguez made one save for Spain, which will challenge

Switzerland on Saturday in

Auckland, New Zealand ZAMBIA 3, COSTA RICA 1

Lushomo Mweemba, Barbra Banda and Racheal Kundananji each scored a goal to lift Zambia to its first-ever win at the Women's World Cup at Hamilton, New Zealand Catherine Musonda finished with two saves for Zambia which finished in third place in Group C. Melissa Herrera scored in the 47th minute for winless

TODAY'S GAMES

Portugal v US 12:30pm Vietnam v Netherlands 12:30pm China v England 4:30pm







Technology for us is a medium to empower the people of the country. For us, technology is the mainstay of making the country Aatmnirbhar."

Narendra Modi, Prime Minister



MAKING INDIA a Global Manufacturing Hub in **Chemicals and Petrochemicals**

TDB invites proposals from Indian companies ready for commercialization Of innovative indigenous technologies in chemicals & petrochemicals domain

Scope/Area

- **Specialty Chemicals**
- Chemical waste management
- **Green Chemistry route**
- Downstream manufacturing
- **Agrochemicals**
- **API from Petrochemicals**
- Green Energy Transition in Oil & Gas
- **Polymers**
- Sustainability in the chemicals & Petrochemicals industry

Key Features

- Financial Assistance to Indian Companies for **Technology Commercialization**
- Evaluation on the basis of Scientific, Technological, Financial and Commercial Merit
- Funding shall be in the form of Loan, Equity and/or Grants.





Eligible?

(a) Indian companies (as per Companies Act, 1956 /2013) (b) Start-ups with Recognition Certificate from DPIIT

For more Details, Funding Guidelines & Proposal Submission

For additional info, please contact:

Technology Development Board Department of Science and Technology

PTascent

Australia^a

Havley

a brace

against



Federation of Indian Petroleum Industry (FIPI) New Delhi

> Invites application for the post of Director

(Exploration & Production) - 1 Post

For detailed advertisement, please visit our website https://www.fipi.org.in

Last date for receipt of applications is 26.08.2023. Addendum / Corrigendum, if any,

shall be notified on the above website only.



TMB - one of the leading Private Sector Banks, invites applications for the following posts

- Chief Operating Officer (COO) On Regular / Contract Basis
- Chief Risk Officer (CRO) **On Contract Basis**
- Chief Manager (Scale IV) MSME Credit Credit Analyst (Scale II) – MSME Credit
- Last Date for filing application: 13.08.2023 For more details and filing application,

Please log on to www.tmbnet.in/tmb_careers

Thoothukud 01.08.2023

General Manager (HRDD)

purjob national bank पंजाब नैश्रनल बैंक **HUMAN RESOURCES DIVISION, HEAD OFFICE** PLOT NO. 4, SECTOR 10, DWARKA, NEW DELHI - 110075

ENGAGEMENT OF SPECIALIZED EXECUTIVES ON CONTRACTUAL BASIS - CHIEF RISK OFFICER

(CRO) AND CHIEF DIGITAL OFFICER (CDO) Punjab National Bank invites applications from eligible Indian Citizens for the posts of Chief Risk Officer (CRO) and Chief Digital Officer (CDO) on contractual basis.

	CHIEF RISK OFFICER	CHIEF DIGITAL OFFICER
Post Code	CRO	CDO
Vacancies	1 1	1
Age as on 01/07/2023	Min.: 35 Years Max.: Less than 55 years	Min.: 35 Years Max.: 50 Years
		and Confidentian / Ward

For information regarding Educational Qualification / Work Experience/ etc., kindly visit Bank's website www.pnbindia.in and go through the detailed Advertisement. Link for submission of online applications will be available on Bank's website from 08.08.2023 to 27.08.2023. For queries, kindly mail to recruitmentho@pnb.co.in.

GENERAL MANAGER (HRD) Dated: 25.07.2023



India International Bullion Exchange IFSC Ltd (IIBX)

Invites applications for the position of

Chief Financial Officer LOCATION - GIFT CITY, GANDHINAGAR

For more details, please visit our website www.iibx.co.in Last date of application: 16th August 2023.



COMMON RECRUITMENT PROCESS FOR
RECRUITMENT OF PROBATIONARY OFFICERS/ MANAGEMENT TRAINEES
(CRP PO/NT-XIII for Vacancies of 2024-25) AND RECRUITMENT OF SPECIALIST
OFFICERS (CRP SPI-JUII for Vacancies of 2024-25) IN PARTICIPATING BANKS
Authorised Website: www.lbps.in

In case of queries / complaints please log in to http://cgrs.ibos.in/ The online examination (Preliminary and Main) for the next Common Recruitment Process for selection of personnel for Probationary Officer/ Management Trainee posts, in the Participating Banks is tentatively scheduled in September/ October 2023 and November 2023.

The online examination (Preliminary and Main) for the next Common Recruitment Process (CRP) for selection of personnel in Specialist Officers' cadre posts in the Participating Banks is tentatively scheduled in December 2023 and January 2024.

The tentative schedule of events is as follows:

Activity	Tentative Dates			
- Landing	PO/MT	Specialist Officers		
On-line registration including Edit/ Modification of Application by candidates	01.08.2023 to 21.08.2023	01.08.2023 to 21.08.2023		
Payment of Application Fees/Intimation Charges (Online)	01.08.2023 to 21.08.2023	01.08.2023 to 21.08,2023		
Download of call letters for Pre- Exam Training*	September 2023	-		
Conduct of Pre-Exam Training*	September 2023			
Download of call letters for Online examination- Preliminary	September 2023	December 2023		
Online Examination - Preliminary	September/ October 2023	December 202		
Result of Online exam – Preliminary	October 2023	January 2024		
Download of Call letter for Online exam – Main	October/ November 2023	January 2024		
Online Examination – Main	November 2023	January 2024		
Declaration of Result – Main	December 2023	February 2024		
Download of call letters for interview	January/ February 2024	February/ March 2024		
Conduct of interview	January/ February 2024	February/ March 2024		
Provisional Allotment	April 2024	April 2024		

In case it is possible and safe to hold PET

Candidates are advised to regularly keep in touch with the authorised IBPS website www.ibps.in for details and updates.

Before registering online candidates are advised to read the detailed notification and follow the Instructions mentioned therein.

Date: 01.08.2023

CIN: L74899DL1993PLC052787

AT TIMES, **NUMBERS SPEAK LOUDER** THAN WORDS

51%

40%

*Total Income Rs. 386.62 crores up from Rs. 256.05 crores. *EBIDTA at Rs. 50.14 crores up from Rs. 35.89 crores. *PBT at Rs. 42.70 crores up from Rs. 28.13 crores. *PAT at Rs. 33.67 crores up from Rs. 25.66 crores.

SOM DISTILLERIES & BREWERIES LIMITED

		CONSOLIDATED					
Sr.	PARTICULARS	Quarter Ended					
No.	O. FARTICULANS	30-Jun-23	31-Mar-23	30-Jun-22	31-Mar-23		
		Unaudited	Audited	Unaudited	Audited		
1	Revenue from operations (Incl. State Excise Duties)	75,862.71	48,236.79	43,768.05	1,49,804.50		
2	Profit/(Loss) before exceptional items and tax	4,269.73	2,031.97	2,812.52	7,044.99		
3	Profit/(Loss) before tax	4,269.73	2,031.97	2,812.52	7,044.99		
4	Profit/(Loss) for the Period	3,366.62	1,587.13	2,565.81	6,030.23		
5	Total Comprehensive income for the Period	3,366.62	1,597.80	2,565.81	6,040.90		
6	Earnings Per Equity Share (Face Value of Rs. 5 each)						
	Basic (in Rs.)	4.44	2.17	3.67	8.47		
	Diluted (in Rs.)	4.44	2.17	3.67	8.40		

STANDAL ONE Quarter Ended Year Ended Sr. **PARTICULARS** 30-Jun-23 31-Mar-23 30-Jun-22 31-Mar-23 Unaudited Unaudited Audited Audited Revenue from operations (Incl. State Excise Duties) 28,472.26 16,235,76 18,525,42 57.242.44 1,832.56 2,515.69 976.05 3,757.14 Profit/(Loss) before tax 1,937.09 517.68 1,585.85 2,703.71 Profit/(Loss) for the Period 1.937.09 522.71 1.585.85 2,708.74 Total Comprehensive income for the Period

The above is an extract of the detailed format of the Quarterly Financial Results filed with the Stock Excannges under Regulation 33 of the SEBI (Listing Obiligations and Disclosure Requirements) Regulations 2015. The full format of the said Financial Results are available on the Stock Exchanges websites on www.nseindia.com, www.bseindia.com and on the Companys website www.somindia.com.

Unaudited financial results for the quarter ended 30th June 2023 reviewed by the audit committee were taken on

record at the board meeting held on 31st July, 2023.

The company is engaged in the business of manufacturing of alcoholic beverages. There are no reportable segments other than alcohalic beverages, which singly or in the aggregate qualify for separate disclosure as per provision of the relevant Ind AS 108 'Operating Segments'.

Previous period figures have been regrouped and or reclassified, wherever necessary.







For Som Distilleries and Breweries I Imited



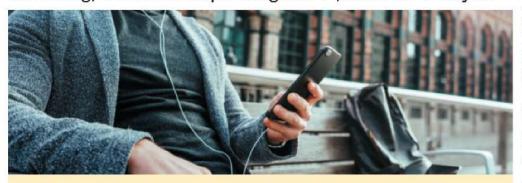
Nakul K Sethi

Date: July 31, 2023

Registered Office: I-A, Zee Plaza, Arjun Nagar, Safdarjung Enclave, Kamal Cinema Road, New Delhi - 110029 Corporate Office: SOM House, 23, Zone II, M.P. Nagar, Bhoyal, Madhya Pradesh - 482011 Phone: +81-755-4278827, 4271271 Fax: +81-755-2557470 Website: www.somindla.com Email: Applications of Somindla.com

OTT audiences tune in to the spoken word

A not-so-silent boom is underway in non-music audio streaming, with Indians spending over ₹1,000 cr on it last year



THE SHAPE OF NON-MUSIC STREAMING MARKET

		GLOBAL			INDIA				
	2021	2022	2023	2027 (p)	2021	2022	2023	2027 (p)	
Reach (monthly unique listen	Reach (monthly unique listeners, million)								
Podcast	1,172	1,336	1,496	1,932	109	132	155	230	
Audio books	179	204	235	351	5.8	7.6	9.3	16.5	
Revenues (\$ million)									
Podcast (advertising)	1,884	2,232	2,579	3,589	25	31	37	54	
Audio books (subscription)	4,616	5,317	6,106	9,306	75	99	123	230	
Source: Omdia								P: projecte	

VANITA KOHLI-KHANDEKAR

Pune, 31 July

nsta Millionaire is a trite, albeit gripping tale of a young man's rags-to-riches story. Along with Love Contract, Shoorveer and others, it is among the top grossing shows on Pocket FM. Last year, Pocket FM, an audio OTT (over-the-top) clocked 80 million unique listeners, a bulk of them from tier-II Indian cities and from the US. On an average, people spent 110 minutes a day listening to drama, sci-fi, horror or mythological series while working, before going to bed or driving. And they paid only for what they heard. Pocket FM has raised \$109.5 million through debt and equity in multiple rounds since it was set up in 2018. Its annualised revenue rate, or ARR, which is a projection of annual revenue based on current monthly revenue, was \$25 million (₹202 crore) in 2022. It should hit \$100 million (₹820 crore) ARR in a couple of months, says Rohan Nayak, cofounder, Pocket FM.Welcome to the world of spoken word streaming.

While we have been busy with video and music streaming, a not-so-silent boom has been underway in the spoken word on OTT. Pocket FM, Audible and Spotify are among the handful of firms investing in

Last year, Indians paid over ₹1,000 crore to listen to (audio) books, drama series and political discussions among other things, going by data from

London-based research firm Omdia. That is about

half of the ₹2,200 crore music earned in both adver-

tising and subscription revenue in 2022, according

to data from the Ficci-EY report. Of the 510-plus mil-

lion Indians online, about 200 million listen to

streaming music and are potential or current users

of the spoken word on OTT. "Last year, we saw a 39 per cent increase in listenership from paid members," says Shailesh Sawlani, country manager, India, Audible. At an estimated worldwide revenue of over \$1 billion, the Amazon group company is one of the largest players in the

\$7.5-billion global streaming audio market.

Audio books are the biggest part of this at over \$5.5 billion in revenues globally, says Dom Tait, research director (games, music, audio, consumer platforms and AI) at Omdia. Much of this is through subscription. At second spot is "podcasts, which did very well during the pandemic. In 2022, podcast advertising globally was at \$2.2 billion", says Georgina Howes, principal consultant, Omdia. Fiction, drama series etc. is nascent. However, that is where the action is likely to shift, thinks Tait.

The shape of streaming audio

"I used to listen to audio books and podcasts for 15 hours a week on my commute from Noida to Gurugram. But eventually I wanted entertainment," says Nayak, who was earlier with Paytm. That is how he decided to launch something that offered drama on audio in 2018

It was a chicken-and-egg situation. "There was nothing available so there was no content. We figured out the content, the format, the creators, and decided that episodic audio series was the right format," says Nayak.

And it had to be long form because the "use cases are long - during exercise, just before bedtime to avoid screen, while doing your chores or driving", says Nayak. It took some time to get writers, voice actors and create an ecosystem that could deliver lots of audio episodes. But it worked. From 30 minutes a day in 2020, the time spent on Pocket FM shot up to 110 minutes in 2022.

What brought the revenue in was a pricing model based on micropayments instead of subscription. Pocket FM users buy coins on the platform against a diverse price cart, which can be utilised to unlock one or multiple episodes of any audio series. It varies across markets. In India it ranges from ₹9 and goes up to ₹799.

The streaming music business suffers from an over-dependence on advertising. Getting users to pay. from the word go, is arguably the most important thing that the streaming spoken word audio players seem to have cracked.

Audible, too, has a system of credits and free content, which has helped people come into listen to its four lakh odd titles across various languages. From Michelle Obama's autobiography to Ashneer Grover's Doglapan to a lot of Charles Dickens work among thousands of titles, its range is huge, "Self-development, personal finance and entrepreneurship are very popular in non-fiction," says Sawlani.

That brings this to the challenges. Despite the nice numbers, the fact is podcast gets "about five per cent the CPMs (cost per mille/thousand) of radio. Also, there is concern because there is very little control over where an ad would appear", says Howes.

All streaming firms grapple with questions of brand safety, just like they do with the other challenge audio streamers face, discoverability. "Awareness and the culture of reading is a challenge. If you are aware of a book and read it, listening is a natural extension," says Sawlani.

Tait reckons that Spotify (which did not comment for this story) has a special challenge with audio because "it is at the mercy of in-app purchases. Therefore, it can't show you the price. These are the areas of friction that stop people", thinks Tait.

That is why he sees fiction, which attracts premium subscribers, becoming more important. It also explains why investors such as Tanglin Venture Partners, Times Internet and Tencent and others see potential in Pocket FM. Or why Audible has been focusing so heavily on drama series. In June it launched Marvel's Wastelanders with a voice cast that includes Saif Ali Khan, Kareena Kapoor Khan and Jaideep Ahlawat. It has collaborated with TVF and Dice Media to adapt their web shows Permanent Roommates and Adulting among others in audio series. Then there is The Sandman, Act 1 (Hindi) and the Bond series with which it hopes to capture a nice slice of the fiction audience, too.

As Sherlock Holmes would say in a book, audio book or a video series, "The game is afoot."

Reliance launches new JioBook priced ₹16,499

New Delhi, 31 July

Reliance Retail on Monday announced the launch of JioBook in the Indian market, with a price tag of ₹16,499 making it one of the most affordable 4G-enabled laptops in the country.

The device, touted as "India's first learning book", will be available for purchase starting on August 5, Customers can get their hands on the product at Reliance Digital's online and offline stores, as well as via e-commerce marketplace Amazon.in.

ed a previous version of the JioBook discreetly in October last year, offering it to a select group of buyers. With the new launch, it is planning to target a wider market. "We are dedicated to intro-

The company had launch-

ducing innovative products that empower individuals in their learning journey. The allnew JioBook is our latest offering catering to learners of all ages with its advanced features

cm) anti-glare HD display, a battery back-up of eight hours, ple learn, opening new oppor-

> audio ports. The launch of the JioBook comes nearly a month after the Mukesh Ambani-led firm rolled out its 4G-enabled feature phone, the Jio Bharat V2, priced at ₹999 in a bid to provide digital freedom in the form of high-quality, affordable data to

> and in-built USB, HDMI and

After selling the initial 1 million units worth ₹99 crore, the firm is reportedly scaling up the

The device, touted as "India's first learning book", will be available for purchase starting on August 5 and seamless connectivity custom Android-based JioOS, options. We believe JioBook also boasts an 11.6 inch (29.46 will revolutionise the way peo-

32

economically weaker sections. distribution of the phone.

Magicpin app crashes under tomato demand, stock sold out in 10 mins

tunities for personal growth

and skill development," said a

Reliance Retail spokesperson.

weighing just 990 grams, the

laptop promises "superb" per-

formance by way of its 2.0 GHz

Octa core processor, 4G-LTE

and dual-band Wi-Fi capabil-

ities, 4 GB LPDDR4 RAM, 64

GB storage (expandable up to

256 GB with SD card), Infinity

keyboard, and a large multi-

The device, which runs Jio's

gesture trackpad.

Despite its slim form.

ARYAMAN GUPTA New Delhi, 31July

Hyperlocal delivery platform magicpin experienced an overwhelming surge in demand at 9 am on Monday, causing its temporarily unable to access to the temporary crash of our the platform.

The increased traffic came after the firm announced its "tomatoes @ ₹70" initiative last week in partnership with National Cooperative Consumers Federation of

India (NCCF) and Open Network for Digital Commerce team has since addressed the

tomato stocks depleting within operational again. the first 10 minutes, leaving buyers struggling to order.

"The unexpected volume of traffic momentarily overapp," Anshoo Sha-

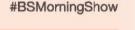
rma, CEO and cofounder of magicpin, told Business Standard, adding, "We resolved the issue swiftly. We, however, sold out the limited tomato stocks with us within 10 minutes."

The company's technology

(ONDC). This led to magicpin's issue and the platform is now This comes at a time when

tomato prices have been skyrocketing. Tomato prices in Delhi's Azadpur wholesale market have increased 1,315 app to crash, which left users whelmed our systems, leading per cent between June 2 and July 3, from ₹451 a quintal to ₹6,381 per quintal. Arrivals have dropped by almost 40 per cent during the same period in Azadpur, Business Standard reported earlier.

Out of 10,000 kilograms (kg) of tomatoes sold by NCCF, nearly 5,000 kg of tomatoes have been delivered by magicpin and the company said it has also facilitated the initiative for other buyer apps





Infocus

Why does the chemicals and petrochem sector need PLI?



Today's Special

Do India's farm export bans hurt farmers?



Market Insight

Will FPI flow into Indian equities slow from here on?

Get the answers in today's episode



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Out of 10,000 kg

of tomatoes sold

by NCCF, nearly

5,000 kilos of

tomatoes have

been delivered

by magicpin

SOM DISTILLERIES & BREWER

(RS. IN LAKHS EXCEPT PER SHARE DATA) EXTRACT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30. 2023 Quarter Ended Year Ended PARTICULARS No. 31-Mar-23 31-Mar-23 Revenue from operations (Incl. State Excise Duties). 75.862.71 48,236,79 43,768.05 1.49.804.50 2,812.52 7,044.99 Profit/(Loss) before exceptional items and tax 4.269.73 2,031.97 4.269.73 2 031 97 2,812.52 7.044.99 Profit/(Loss) before tax Profit/(Loss) for the Period 3.366.62 1.587.13 2,565.81 6.030.23 Total Comprehensive income for the Period 3,366.62 1,597.80 2,565.81 6,040.90 Earnings Per Equity Share (Face Value of Rs. 5 each Basic (in Rs.) 4 44 2.17 3.67 8.47 4.44 Diluted (in Rs.) 2.17 3.67 8.40

Summerized Unaudited standalone financial results of the company is as under: [RS. IN LAKHS] STANDALONE Quarter Ended Year Ended **PARTICULARS** No. 30-Jun-23 31-Mar-23 31-Mar-23 Audited 16.235.76 18.525.42 57.242.44 Revenue from operations (Incl. State Excise Duties) 28 472 26 1,832.56 Profit/(Loss) before tax 976.05 3,757,14 1.585.85 Profit/(Loss) for the Period 1.937.09 517.68 2.703.71

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and on the Companys website www.somindia.com.

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relevant Ind AS 108 Operating Segments'. Previous period figures have been regrouped and or reclassified, wherever necessary Shareholders are requested to intimate change of address, if any

Total Comprehensive income for the Period



522.71



1 585.85

For Som Distilleries and Breweries Limited



2,708.74

Nakul K Sethi

Executive Director

Date: July 31, 2023 Place: Bhopal

Registered Office: I-A, Zee Plaza, Arjun Negar, Safdarjung Enclave, Kamal Cinema Road, New Delhi - 110025 Corporate Office: SOM House, 23, Zone II, M.P. Nagar, Bhopal, Machya Pradesh – 492011 Phone: +91-755-4278827, 4271271 Fax: +91-755-2557470 Webette: www.somindia.com Emall: compliance@somin





OTT audiences tune in to the spoken word

A not-so-silent boom is underway in non-music audio streaming, with Indians spending over ₹1,000 cr on it last year



THE SHAPE OF NON–MUSIC STREAMING MARKET

	GLOBAL			INDIA				
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Audio books	179	204	235	351	5.8	7.6	9.3	16.5
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While we have been busy with video and music streaming, a not-so-silent boom has been underway in the spoken word on OTT. Pocket FM, Audible and Spotify are among the handful of firms investing in

Last year, Indians paid over ₹1,000 crore to listen to (audio) books, drama series and political discussions among other things, going by data from London-based research firm Omdia. That is about half of the ₹2,200 crore music earned in both advertising and subscription revenue in 2022, according to data from the Ficci-EY report. Of the 510-plus million Indians online, about 200 million listen to

of the spoken word on OTT. "Last year, we saw a 39 per cent increase in listenership from paid members," says Shailesh Sawlani, country manager, India, Audible. At an estimated worldwide revenue of over \$1 billion, the Amazon group company is one of the largest players in the 7.5-billion global streaming audio market.

streaming music and are potential or current users

Audio books are the biggest part of this at over \$5.5 billion in revenues globally, says Dom Tait, research director (games, music, audio, consumer platforms and AI) at Omdia. Much of this is through subscription. At second spot is "podcasts, which did very well during the pandemic. In 2022, podcast advertising globally was at \$2.2 billion", says Georgina Howes, principal consultant, Omdia. Fiction, drama series etc. is nascent. However, that is where the action is likely to shift, thinks Tait.

The shape of streaming audio

"I used to listen to audio books and podcasts for 15 hours a week on my commute from Noida to Gurugram. But eventually I wanted entertainment," says Nayak, who was earlier with Paytm. That is how he decided to launch something that offered drama on audio in 2018

It was a chicken-and-egg situation. "There was nothing available so there was no content. We figured out the content, the format, the creators, and decided that episodic audio series was the right format," says Nayak.

And it had to be long form because the "use cases are long - during exercise, just before bedtime to avoid screen, while doing your chores or driving", says Nayak. It took some time to get writers, voice actors and create an ecosystem that could deliver lots of audio episodes. But it worked. From 30 minutes a day in 2020, the time spent on Pocket FM shot up to 110 minutes in 2022.

What brought the revenue in was a pricing model based on micropayments instead of subscription. Pocket FM users buy coins on the platform against a diverse price cart, which can be utilised to unlock one or multiple episodes of any audio series. It varies across markets. In India it ranges from ₹9 and goes up to ₹799.

The streaming music business suffers from an over-dependence on advertising. Getting users to pay, from the word go, is arguably the most important thing that the streaming spoken word audio players seem to have cracked.

Audible, too, has a system of credits and free content, which has helped people come into listen to its four lakh odd titles across various languages. From Michelle Obama's autobiography to Ashneer Grover's Doglapan to a lot of Charles Dickens work among thousands of titles, its range is huge, "Self-development, personal finance and entrepreneurship are very popular in non-fiction," says Sawlani.

That brings this to the challenges. Despite the nice numbers, the fact is podcast gets "about five per cent the CPMs (cost per mille/thousand) of radio. Also, there is concern because there is very little control over where an ad would appear", says Howes.

All streaming firms grapple with questions of brand safety, just like they do with the other challenge audio streamers face, discoverability, "Awareness and the culture of reading is a challenge. If you are aware of a book and read it, listening is a natural extension," says Sawlani.

Tait reckons that Spotify (which did not comment for this story) has a special challenge with audio because "it is at the mercy of in-app purchases. Therefore, it can't show you the price. These are the areas of friction that stop people", thinks Tait.

That is why he sees fiction, which attracts premium subscribers, becoming more important. It also explains why investors such as Tanglin Venture Partners, Times Internet and Tencent and others see potential in Pocket FM. Or why Audible has been focusing so heavily on drama series. In June it launched Marvel's Wastelanders with a voice cast that includes Saif Ali Khan, Kareena Kapoor Khan and Jaideep Ahlawat. It has collaborated with TVF and Dice Media to adapt their web shows Permanent Roommates and Adulting among others in audio series. Then there is The Sandman, Act 1 (Hindi) and the Bond series with which it hopes to capture a nice slice of the fiction audience, too.

As Sherlock Holmes would say in a book, audio book or a video series, "The game is afoot."

Reliance launches new JioBook priced ₹16,499

New Delhi, 31 July

Reliance Retail on Monday announced the launch of JioBook in the Indian market, with a price tag of ₹16,499 making it one of the most affordable 4G-enabled laptops in the country.

The device, touted as "India's first learning book", will be available for purchase starting on August 5, Customers can get their hands on the product at Reliance Digital's online and offline stores, as well as via e-commerce marketplace Amazon.in. The company had launch-

JioBook discreetly in October last year, offering it to a select group of buyers. With the new launch, it is planning to target a wider market. "We are dedicated to introducing innovative products

ed a previous version of the

that empower individuals in their learning journey. The allnew JioBook is our latest offering catering to learners of all ages with its advanced features



available for purchase starting on August 5

will revolutionise the way people learn, opening new opportunities for personal growth and skill development," said a Reliance Retail spokesperson.

Despite its slim form. weighing just 990 grams, the laptop promises "superb" performance by way of its 2.0 GHz Octa core processor, 4G-LTE and dual-band Wi-Fi capabilities, 4 GB LPDDR4 RAM, 64 GB storage (expandable up to 256 GB with SD card), Infinity keyboard, and a large multigesture trackpad.

The device, which runs Jio's

and seamless connectivity custom Android-based JioOS, options. We believe JioBook also boasts an 11.6 inch (29.46 cm) anti-glare HD display, a battery back-up of eight hours, and in-built USB, HDMI and audio ports.

The launch of the JioBook comes nearly a month after the Mukesh Ambani-led firm rolled out its 4G-enabled feature phone, the Jio Bharat V2, priced at ₹999 in a bid to provide digital freedom in the form of high-quality, affordable data to economically weaker sections.

After selling the initial 1 million units worth ₹99 crore, the firm is reportedly scaling up the distribution of the phone.

Magicpin app crashes under tomato demand, stock sold out in 10 mins

ARYAMAN GUPTA New Delhi, 31July

Hyperlocal delivery platform magicpin experienced an overwhelming surge in demand at 9 am on Monday, causing its temporarily unable to access to the temporary crash of our the platform.

The increased traffic came after the firm announced its "tomatoes @ ₹70" initiative last week in partnership with National Cooperative Consumers Federation of

India (NCCF) and Open Network for Digital Commerce team has since addressed the

tomato stocks depleting within operational again. the first 10 minutes, leaving buyers struggling to order.

"The unexpected volume of traffic momentarily overapp," Anshoo Sha-

> rma, CEO and cofounder of magicpin, told Business Standard, adding, "We resolved the issue swiftly. We, however, sold out the limited tomato stocks with us wit-

hin 10 minutes." The company's technology

(ONDC). This led to magicpin's issue and the platform is now This comes at a time when

tomato prices have been skyrocketing. Tomato prices in Delhi's Azadpur wholesale market have increased 1,315 app to crash, which left users whelmed our systems, leading per cent between June 2 and July 3, from ₹451 a quintal to ₹6,381 per quintal. Arrivals have dropped by almost 40 per cent during the same period in Azadpur, Business Standard reported earlier.

Out of 10,000 kilograms (kg) of tomatoes sold by NCCF, nearly 5,000 kg of tomatoes have been delivered by magicpin and the company said it has also facilitated the initiative for other buyer apps

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Infocus

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Market Insight

Will FPI flow into Indian equities slow from here on?

Get the answers in today's episode

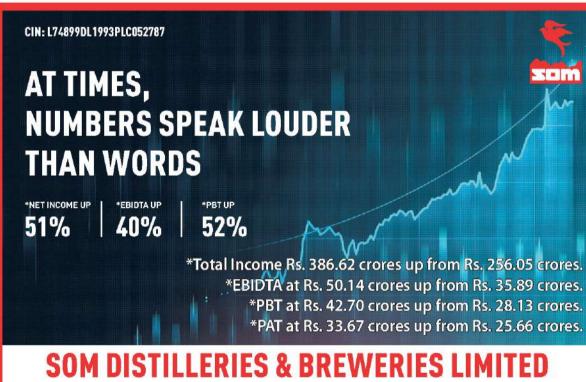


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Out of 10,000 kg

of tomatoes sold

by NCCF, nearly

5,000 kilos of

tomatoes have

been delivered

by magicpin

(RS. IN LAKHS EXCEPT PER SHARE DATA) EXTRACT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30. 2023 **Quarter Ended** Year Ended PARTICULARS No. 31-Mar-23 31-Mar-23 Revenue from operations (Inc.) State Excise Duties) 43,768.05 1.49.804.50 75.862.71 48,236,79 2,812.52 7,044.99 Profit/(Loss) before exceptional items and tax 4.269.73 2.031.97 4.269.73 2 031 97 2,812.52 7.044.99 Profit/(Loss) before tax Profit/(Loss) for the Period 3.366.62 1,587.13 2,565.81 6.030.23 Total Comprehensive income for the Period 3,366.62 1,597.80 2,565.81 6,040.90 Earnings Per Equity Share (Face Value of Rs. 5 each Basic (in Rs.) 4 44 2.17 3.67 8.47 4.44 Diluted (in Rs.) 2.17 3.67 8.40

Summerized Unaudited standalone financial results of the company is as under: [RS. IN LAKHS] STANDALONE Quarter Ended Year Ended **PARTICULARS** No. 31-Mar-23 31-Mar-23 Audited 18.525.42 57.242.44 Revenue from operations (Inc.) State Excise Duties) 28.472.26 16.235.76 3,757,14

1,832.56 Profit/(Loss) before tax 976.05 517.68 1.585.85 Profit/(Loss) for the Period 1.937.09 2.703.71 Total Comprehensive income for the Period 522.71 1.585.85 2,708.74 For Som Distilleries and Breweries Limited

The above is an extract of the detailed format of the Quarterly Financial Results filed with the Stock Excannoes under Regulation 33 of the SEB (Listing Obligations and Disclosure Requirements) Regulations 2015. The full format of the said Financial Results are available on the Stock Exchanges websites on www.nseindia.com, www.bseindia.com

and on the Companys website www.somindia.com.

Unaudited financial results for the quarter ended 30th June 2023 reviewed by the audit committee were taken on record at the board meeting held on 31st July, 2023.

The company is engaged in the business of manufacturing of alcoholic beverages. There are no reportable segments other than alcohalic beverages, which singly or in the aggregate qualify for separate disclosure as per provision of the

relevant Ind AS 108 Operating Segments'. Previous period figures have been regrouped and or reclassified, wherever necessary

Shareholders are requested to intimate change of address, if any











Nakul K Sethi

Executive Director

Date: July 31, 2023 Place: Bhopal

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